

# Woman<sup>2</sup>Woman

the businesswoman & entrepreneur guide

# Business<sup>™</sup>

## Inside

*Lose a Career - Find New Life*

*A Better Mousetrap*  
*-Dr. Sheila Forman*

*Standing Out in Organizations*

*Holiday Extravaganza*  
*Gift Guide (STS Network)*

*Self Confidence*  
*-Kate Sanner*

*Pay It Forward, Social Media*  
*-Melissa Galt*

*Do's & Don'ts of PR*  
*-Marsha Fiedman*

*Marketing to Women*

*Fashion Top Classics &*  
*Beth Alden Hats*

# W2WB

PRSR STD  
US POSTAGE PAID  
PERMIT #47  
GAINESVILLE, GA

NOVEMBER-DECEMBER  
VOL 2 - ISSUE 7

# Holiday Extravaganza GIFT GUIDE



## Book Bouquet

[www.BookBouquet.com](http://www.BookBouquet.com)

Instead of the usual rectangle gift that yells out "I'm a book" try sending a gift basket from Book Bouquet. Offering books, gourmet foods and gifts all together in fun holiday boxes it's the perfect solution for every reader on your gift list. Book Bouquet offers a variety of styles, prices and books to make shopping online quick and easy or order by phone today.



Contact Info: 877-800-2665 Book Bouquet

## Not Just Any Old Day

[www.notjustanyoldday.com](http://www.notjustanyoldday.com)

If you are celebrating a special date in your life or the life of a loved one, there is no more charming gift than our timeless jewelry and gift items. Our unique Calendar Keepsake Charms are a lovely new way to remember, cherish and celebrate a very significant month and day in the life of the person who receives it. Marked with a genuine Swarovski crystal on the month and day of your choice, this keepsake piece is the perfect gift to yourself or someone else—it will forever hold special meaning. Our Calendar charms are available on a variety of jewelry and gift items and perfect for any occasion.



Contact Info: (818)359-5948 Michele Esposito

## Madcapz

[www.madcapz.net](http://www.madcapz.net)

Looking for a fun unique holiday gift at a reasonable price? Madcapz, fun feminine baseball caps, make the perfect holiday gifts for all the women in your life! Madcapz are made specifically for women by a woman: low profile fit women love, adjustable strap for an easy fit, 100% cotton, and with over 20 colorful prints to choose from, every woman can find a Madcapz to suit her style! Proudly made in the USA, high quality Madcapz are affordable at \$19.99. Madcapz are also available in visors and kids' caps.



Contact Info: [info@madcapz.net](mailto:info@madcapz.net) 888-258-8086

## JAVA & Co. Small Batch Recipes

[www.javaandco.com](http://www.javaandco.com)

JAVA signature coffee infused syrups. Syrups made from coffee, not just for coffee and completely void of corn syrups, fillers and added preservatives. The boutique bottled syrup is made from small-batch roasted coffee beans and presented in five rich flavors – Original (coffee), Original DARK (espresso), Hazelnut, French Vanilla and my favorite, TiRUMisu, made with coffee and Pure Dark Jamaican Rum. JAVA Syrups add Smooth Rich Flavor to Beverages, Breakfast, Desserts and Entrees. JAVA's signature syrups are made from Small Batch Recipes to ensure the highest level of freshness, superior quality and pure flavor. Hand mixed, hand bottled and hand packaged. JAVA Syrups & Gift Crates Priced from \$12 to \$39+ (S&H)



Contact Info: Jamie L. Knoll, Owner (309) 361-3276

Email: [javaandco@live.com](mailto:javaandco@live.com)

## Scandle Candle

[www.scandlecandle.com](http://www.scandlecandle.com)

The Scandle is a candle that burns at 2 degrees above body temperature to produce a soothing oil for massage, manicures/pedicures, or as a daily moisturizer. Made from 100% natural and vegan ingredients, our Holiday gift set will feature a 10oz refillable Scandle and 10 Scandle refill candle in popular holiday fragrances packaged in a eco-friendly box made with natural hemp fibers.



Contact Info: Christine White-Stanton 940-239-7538

## Keri Starker (Designer)

[www.keristarker.com](http://www.keristarker.com)

The key to personal style is all in the finishing touches. Accessories, that is - whether you want to add a dose of luxury, an elegant hippie vibe, a sexy gothic feel, a dainty air of femininity, or boldly gorgeous sophistication. Keri Starker, a New York City based designer offers a coveted, chic collection of one-of-kind, hand-made heirloom-bound necklaces, earrings, belts, bracelets, broaches, and more.



Contact Info: Keri Starker [keri@keristarker.com](mailto:keri@keristarker.com)

